



Brandon Applegate

Web and Graphic Professional

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<http://brandonapplegate.com>

Software Proficiencies

- Adobe Photoshop
- Adobe Dreamweaver
- Adobe Illustrator
- Adobe Fireworks
- Adobe InDesign
- Microsoft Word
- Microsoft Powerpoint
- Microsoft Excell
- Microsoft Outlook
- Mozilla Thunderbird
- Final Cut Studio
- Pro Tools 8

Web Standard Proficiencies

- XHTML
- CSS / CSS3
- PHP
- Wordpress Theme Design
- Javascript / JQuery Implementation
- User Centered Design

Experience

Freelance Web Designer
2010 - Present

- <http://greggwatsonstv.com>
- <http://bandit-faq.com>
- <http://joesixpackmusic.com>
- <http://okcgc.net>
- <http://lightscapedesigns.com>

Freelance Marketing Producer
KEYE TV - Austin, TX
2009 - 2010

- Wrote, shot, and edited high quality on-air promotions and daily topical promotions for local newscasts.
- Supervised design of broadcast graphics for use in specific promotions.

Marketing Producer
KXAN Austin News - Austin, TX
2006 - 2008

- Wrote and shot quality on-air promotions and daily topical promos for local newscasts.
- Supervised a team of designers and editors in the creation of on-air promotional materials.
- Worked with management to ensure quality and effectiveness of on-air promotions, and to produce exclusive web content.